Bill # 68-05
The Graduate and Professional Student Association (GPSA)
The Pennsylvania State University

of the 68th Assembly
April 25, 2018

Be it decided by the Assembly of Elected Delegates,
GPSA Theatre Day
Funding for subsidized tickets to a Penn State Center for Performing Arts theatre performance and a pre-event meet-and-greet to provide an inexpensive artistic experience
(Decided: [ Y / N / A ])

Nature of the Situation:
The Graduate and Professional Student Association strives to provide enriching and engaging experiences for all Penn State graduate and professional students and their families. Penn State’s Center for the Performing Arts (CPA) offers artistic performances throughout the year. By collaborating with CPA, GPSA can offer reduced price tickets for GPSA Theatre Day and provide the opportunity for graduate and professional students to enjoy quality, professional performances at University Park.

Based on feedback we received from attendees of previous events, the 2016 – 2017 GPSA Theatre Days were resounding successes. For Cirque Éloize: Saloon, A Musical Acrobatic Adventure, 128 tickets were sold; for ONCE, the Broadway musical show, 222 tickets were sold. A focus group also substantiated the interest and support from both graduate students who attended past GPSA Theatre Days as well as those who would be interested in future sponsored events. As such, it would be worthwhile to promote and co-sponsor GPSA Theatre Days throughout the 2018 – 2019 semesters. We propose 2 sponsored events (1 each semester). The events will include a pre-event meet-and-greet, which is a chance for students to socialize (Soups, salads, and breadsticks will be provided in the HUB Noontime Lounge; student music groups may also provide music/entertainment during the event).
Featured evening shows for the have not yet been released but the goal is to have one smaller event and one larger Broadway show.

The events will be chosen to broadly cover multiple interests. GPSA Theatre Day will be advertised via emails through the departmental administrative contacts, GPSA’s Facebook and calendar, College Newswires, posters in the Kern Building, and fliers designed by the Center for the Performing Arts.

Seats students can purchase for the GPSA-sponsored events will be in the Orchestra section. Traditionally, a group-rate discount will be provided by the CPA (15% off student ticket price before $1.00 ticketing fee). GPSA will then subsidized 200 tickets per event and the added $1.00 online ticketing fee.

The tickets will be sold online via a link specific to a group code set up through the CPA. There will be ticket purchasing cut-off dates for each performance with only 200 subsidized tickets available for purchase. If all of the allotted 200 tickets do not sell for a show, that subsidy will be used to increase the available tickets for subsidy for future shows.

The ticket subsidy will permit a student to purchase 1 student ticket as well as additional adult or youth tickets at the group discounted price. The non-student tickets will not receive the GPSA subsidization on the ticket price, but they will qualify for the 15% off group rate. Students will be able to select their seats.

**Recommended Course of Action:**
The Graduate and Professional Student Association authorizes the purchase of the following items and the subsidization ticket value for the 2018 - 2019 Center for the Performing Arts performance events, from the 68th Assembly’s budget:

*Food and Venue Estimates attached*
- Noontime Lounge Rental ($95 x 2 events = $190.00)
- Snack items for 2 pre-event meet-and-greet ($600.00 x 2 events = $1200.00)
- Subsidized performance tickets by for up to 200 tickets
  - Smaller event ~$5 subsidy per ticket = $1000
  - Larger event ~ $15 subsidy per ticket = $3000

**Total:** $5,390

The Graduate and Professional Student Association authorizes the programming sub-committee and the CPA to cross promote the event and the CPA season on their websites as well as promoting the GPSA Theatre Days to any and all graduate and professional students.

Respectfully submitted,

**Sailahari Ponnaluri**
Delegate, Intercollegiate Degree Program
The Graduate and Professional Student Association
Food and Venue Estimates

Food Breakdown: Plan food for 100 people
Total: $569.24 (~$600.00 in case of overrun)

- Olive Garden (quote from previous year)
  Included in catering: Chafing dishes (wire rack, sterno, water pan, pans for food) plates, tongs, ladles, bowls, silverware, napkins
  • Salad/Breadsticks: 12 x $17.99 = $215.88
  • 1 Gallon Soup: 8 x $22.29 = $178.32
    Total Olive Garden cost: $394.20

- Wegmans
  • Cannoli Dip: 1 x $32.00 = $32.00
    Total Wegmans cost: $32.00

- PSU Bakery
  • Cookies, 12 cookies: 3 x $5.00 = $15.00
  • Cupcakes, 12 cupcakes: 3 x $12.00 = $36.00
    Total PSU Bakery cost: $51.00

- Walmart:
  Quote online: http://www.walmart.com
  • Eco-Products Compostable Sugarcane Natural White Bowl, 50 bowls: 2 x $8.99 = $17.98
  • Great Value Everyday Spoons: 100 ct, 1 x $2.84 = $2.84
  • Great Value Everyday Forks: 100 ct, 1 x $2.84 = $2.84
  • Family napkins: 1 x $3.98 = $3.98
  • Bic Classic Disposable Lighter: 1 x $5.84 = $5.84
    Total Walmart cost: $33.48

- Sam’s Club:
  Quote online: http://www.samsclub.com
  • Pepsi/Diet Pepsi/Sierra Mist (2L bottles, 4 pk.), 5 x $4.98 = $24.90
  • Deer Park Natural Spring Water (8 fl. oz. bottles, 48 ct.), 2 x $5.98 = $11.96
  • Member's Mark Clear 16 oz. Plastic Cups (120 ct.), 1 x $9.72 = $9.72
  • Member's Mark Clear Plastic Plates, 6.25" (110 ct.), 1 x $11.98 = $11.98
    Total Sam’s Club cost: $58.56

Venue Breakdown: Estimated cost = $90 + $70 + $56 = $216
Venue cost is contingent upon availability when reservations are made.

  • Noontime Lounge: $90, 3-hour rate; plus $70 fee for change in setup.
http://studentaffairs.psu.edu/hub/eventmanagement/avricelist.shtml
  • Microphone: $3.00 x 2 = $6.00
  • Portable Sound System: $50.00