Bill # 69-05

The Graduate and Professional Student Association (GPSA)
The Pennsylvania State University

of the 69th Assembly
April 24, 2019

Be it decided by the Assembly of Elected Delegates,

GPSA Theatre Day
Funding for subsidized tickets to a Penn State Center for Performing Arts theatre performance and a pre-event meet-and-greet to provide an inexpensive artistic experience
(Decided: [ Y / N / A ])

Nature of the Situation:

The Graduate and Professional Student Association strives to provide enriching and engaging experiences for all Penn State graduate and professional students and their families. Penn State’s Center for the Performing Arts (CPA) offers artistic performances throughout the year. By collaborating with CPA, GPSA can offer reduced price tickets for GPSA Theatre Day and provide the opportunity for graduate and professional students to enjoy quality, professional performances at University Park.

We propose 2 sponsored events (1 each semester). The goal is to have one smaller event and one larger show. The events will include a pre-event meet-and-greet, providing an environment for students to socialize (snacks will be provided in the HUB Noontime Lounge). GPSA Theatre Day will be advertised via emails through the departmental administrative contacts, GPSA’s Facebook and calendar, our Newswire, and fliers designed by the Center for the Performing Arts. GPSA and CPA will cross promote the event and the CPA season on their websites as well as promote the GPSA Theatre Days to any and all graduate and professional students.
Seats students can purchase for the GPSA-sponsored events will be in the Orchestra section. Traditionally, a group-rate discount will be provided by the CPA (15% off student ticket price before $1.00 ticketing fee). GPSA will then subsidize ~200 tickets per event and the added $1.00 online ticketing fee.

The tickets will be sold online via a link specific to a group code set up through the CPA. There will be ticket purchasing cut-off dates for each performance with only 200 subsidized tickets available for purchase. If all of the allotted 200 tickets do not sell for the first show, that subsidy will be used to increase the available tickets for subsidy for the second show.

The ticket subsidy will permit a student to purchase 1 student ticket as well as additional adult or youth tickets at the group discounted price. The non-student tickets will not receive the GPSA subsidization on the ticket price, but they will qualify for the 15% off group rate. Students will be able to select their seats.

**Recommended Course of Action:**

The Graduate and Professional Student Association authorizes the purchase of the following items and the subsidization ticket value for the 2019-2020 Center for the Performing Arts performance events:

- **Noontime Lounge Rental** ($90 for 3-hour rate plus $70 fee for change in setup for each event x 2 events) = $320
- **Snack items for 2 pre-event meet-and-greet** ($600.00 x 2 events) = $1200
- **Subsidized performance tickets for up to 200 tickets**
  - Smaller event ~$5 subsidy per ticket = $1000
  - Larger event ~ $15 subsidy per ticket = $3000

**Total: $5,520**

Respectfully submitted,

**Terry Torres Cruz**
Delegate, College of Agricultural Sciences

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President ________________________________  Affirm  Veto

The Graduate and Professional Student Association